

ANNOUNCEMENT: BIG CHANGES FOR BOOK DRIVES FOR BETTER LIVES™

- 1.) Every CKI club that ran a book drive this past semester will be able to keep the funding for their individual chapter! Funding is **RETRO-ACTIVE!**
- 2.) **IMPORTANT** - Contact your Account Representative to verify payment information so there is no delay in your payment. Better World Books will send the payments directly to each chapter in February, 2009!
- 3.) Clubs will receive **\$0.50 US** per acceptable book, **\$1.00 US** for each pre-screened/acceptable book or **\$1.25 US** for each pre-screened, acceptable book if more than 1,000 books are collected.
- 4.) Collection/Dates: **February 1 – July 31; August 1 – January 31**. Books must be in the Better World Books warehouse by January 31st and July 31st. Payments are sent bi-annually in September and February.
- 5.) For 5,000 acceptable books collected this spring/summer, Circle K International will receive \$1,500 for the CKI Leadership Academy.
- 6.) **NEW!** Each club will have access to an environmental portal that calculates the environmental impact of their drive on campus!!

Contact CircleK@BetterWorldBooks.com
to sign on for the Spring Drive!

Why?

- Approximately 800,000,000 people are illiterate....mostly women and children. We believe literacy and education is a basic human right.
- The United Nations declared 2002-2012 the Literacy Decade in an effort to improve Global Health and decrease poverty, worldwide.
- To date, our grass roots book drives at colleges and libraries have diverted more than 8,000 tons of books from landfills.

What's involved?

- Your decision. [Books for Africa](#), [Room to Read](#), [Worldfund](#), [the National Center for Family Literacy](#), or [Invisible Children](#)
- Your leadership. Better World Books provides all supplies, incurs all costs in shipping and assigns a dedicated account representative to your chapter. We need you to take the Lead.
- Your passion. Help break the cycle of poverty at it's core...through education and literacy
- Be the change you want to see in the world and lead a drive!

SERVICE
LEADERSHIP
FELLOWSHIP