

# Everything You Need to Know about Better World Books & CKI



BetterWorldBooks



Questions? Comments Concerns?  
Feel free to contact me anytime!  
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an organization dedicated to ridding the world of illiteracy by being economical while keeping the campus in mind  
You've heard of them, but do you know all you need to know about them?

- **What kind of books do they accept?** Well, Any college book 10 years old with an ISBN number in good condition (minimum highlights, wear and tear).
- **What do I get out of?**
  - a 10% discount with promotional code "CircleK"
  - For every book you collect, pre-screen the book with a scanning gun, you receive \$1. If you don't, you receive \$0.50. (Note: This money can't be used toward your clubs' administrative account but we encourage you to donate back to one of BWB's service partners or even one of CKI's!)
  - After you finish a book drive, Ask your account rep about \$50 for a planning meeting or packing party
- Collect more than 1,000 accepted books and you receive \$1.25 per accepted book!
- **How do I get started?** Every campus has an account representative assigned to them. Email [Campus@BetterWorldBooks.com](mailto:Campus@BetterWorldBooks.com) and say you are interested in doing a book drive! Your account representative will contact you within 24 hours.
- **What if there's another organization on campus already doing it?**
  - Just because someone else started it, doesn't mean you can't join in! Contact your account representative and find out which organization is in charge on your campus. Then join forces and raise books and double the cause!