



Circle K International Service Committee Environmental Justice Initiative

Here are some ideas on how to get involved with the Environmental Justice Initiative developed by the Circle K International Service Committee. Many CKI members are passionate about this issue and want to make an impact in their communities. CKI members are committed to combating the global climate crisis and alleviating its effects, thus protecting our shared planet for future generations.

Organizations	Projects
<ul style="list-style-type: none"> • Adopt-A-Highway — adoptahighway.net The Adopt-A-Highway program encourages volunteers to keep a section of a highway free from litter. In exchange for regular litter removal, an organization can have its name posted on a sign in the section of the highways it maintains. • Food Recovery Network — foodrecoverynetwork.org Food Recovery Network is a student movement aimed at fighting waste and feeding people. This organization has chapters on numerous college campuses. • National CleanUp Day — nationalcleanupday.org National CleanUp Day is an initiative of the larger non-profit organization Clean Trails. The goal of National CleanUp day is to get more people involved with cleaning up trash and litter, 	<ul style="list-style-type: none"> • Design reusable bags Create and design reusable cloth bags with your CKI club during a meeting to donate or give to members to reduce the use of plastic bags. • Beautify local parks Get in contact with a local park's volunteer coordinator to host a park clean-up day to beautify your community. • Community garden Develop a community garden using native plants and species to encourage restoration of natural habitat and conservation. • Recycle household goods Start a drive on your campus to collect donations for thrift stores to encourage recycling. • Marine ecosystem education Volunteer at a local elementary school (or K-Kids/Builders Club!) to

focusing on natural areas such as parks, beaches and hiking trails.

- **Citizens' Climate Lobby** —

citizensclimatelobby.org

Citizens' Climate Lobby is a non-partisan, non-profit, advocacy organization. Their approach to climate education is designed to create a broad, sustainable foundation for climate action across all geographic regions and political inclinations. CCL has 590 active chapters.

- **Terracycle** —

terracycle.com

The TerraCycle Global Foundation addresses the complex challenges of collecting and recycling waste in emerging countries. They collaborate with local communities to offer innovative collection and recycling platforms for waste, with special emphasis on preventing plastic pollution from entering our oceans.

- **Ocean Conservancy** —

oceanconservancy.org

Ocean Conservancy is a conservation organization focusing on ocean climate and what people can do to improve it. Additionally, they promote movements like skip the straw and quit the cutlery.

- **The Nature Conservancy** —

nature.org

The Nature Conservancy is a conservation organization that focuses on protecting land and water, building healthy cities, providing food and water sustainability and climate change.

educate students on humans' impact on marine ecosystems.

- **Design reusable sandwich bags**

Create DIY sandwich bags with your club out of fabric and Velcro or use fabric and cotton to create reusable tea bags to reduce waste.

- **Create a composting guide**

Create a composting guide, providing a list of what is needed and where items can be found. Distribute the guide at service events, fundraisers and Kiwanis meetings/events.

- **Educate about recycling**

Create a recycling guide for your community. Guidelines can vary from town to town, and a recycling guide is a great way to promote proper recycling on your campus and prevent recycling from being contaminated.

- **Bird watching**

Learn to identify local birds with binoculars or telescopes or by listening to bird sounds. Study the American Birding Association's set of guidelines to help you minimize your impact on birds and other wildlife when you're in the field and share the information you gather with your local environmental agencies.

- **Mail management**

Investigate the resources used in producing junk mail and the impact it has on our planet. Learn how to reduce the amount of junk mail you receive at home and share this information with your club.

- **Audubon Society** —

audubon.org

The National Audubon Society protects birds throughout the Americas with over 500 chapters that engage members in grassroots conservation action. CKI clubs can partner with their local Audubon chapter or state program and act with a variety of their letter-writing campaigns.

- **Keep America Beautiful** —

kab.org

Keep America Beautiful aspires to educate people to take action to beautify their communities and provide expertise and resources to end littering and improve recycling. They host annual programs and initiatives, such as the Great American Cleanup, TrashDash and America Recycles Day.