

## HOW TO PLAN A SUCCESSFUL AND ENGAGING CLUB SOCIAL

Social events are essential to the CKI experience; members often say that they joined CKI for the service but stayed for the fellowship. Here are points to consider when planning a social event for your club.

### 1. Type of event

Assess what type of event your club would most like to participate in. Whatever you decide, keep the price as low as possible to encourage attendance.

### 2. Location and transportation

Where will the event be held? Is there a cap on how many people can attend? Will it be on-campus or off-campus? How will car pools be arranged, if necessary?

### 3. Date and time

Choose a day and time that most members will be free, and make sure it doesn't interfere with any other scheduled CKI events or school events like homecoming, fall break, etc. Start by sending out a survey or asking for the availability of your club officers.

### 4. Consider and delegate tasks

Depending on the nature of the social you choose, there may be many steps to consider. Will reservations need to be made? What supplies will need to be present at the event? Who will be accountable for the completion of each of these tasks?

### 5. Promote your event

Promotion is always done better earlier than later (even if logistics are still being worked out), so people can plan to attend. Share event details at your club meetings, on social media, via email, and with direct outreach. Encourage potential new members to attend and existing members to bring a friend to the social. Clearly articulate if there is a date to RSVP by, if necessary, and how to sign up for events.

### 6. Make your event engaging

While at the event, try to talk to each person and get to know them. Consider facilitating conversations; is there anything relevant to reflect on about the activity? Engage everyone with a question to break the ice, such as "What is a positive thing that has happened to you today?"



## 7. Make your event inclusive

Facilitate introductions if there are new people in a group and try to avoid cliques. Go out of your way to talk to people you have not spoken to before. If you see some people hanging out separately from the group, try to engage with them— but do not overcrowd. Be aware that they may be uncomfortable in a larger group setting and thus more comfortable with one-on-one interactions. Respect someone's wishes if they express that they prefer space.

## 8. Event follow-up

Reach out to everyone who attended the social and personally thank them. Recap the event at your next club meeting and publicly celebrate members who attended. Post to social media a quality photo from the event; be sure to use hashtag #ChooseCKI for a chance to be featured by the official CKI social media accounts!

## CLUB SOCIAL EXAMPLES

- Host a movie night, either at the theater or at a member's place
- Play glow in the dark volleyball
- Play a game of kickball, or even host a tournament
- Hide clues as part of a scavenger hunt
- Cook and enjoy a meal at a member's place
- Host a study social in the library or coffee shop
- Go to drink boba tea after a service event
- Take a trip to a nearby city or attraction
- Go through a haunted house together
- Play frisbee on a campus green space
- Get lunch together between classes
- Host a board game night
- Go swimming or tubing together
- Host a video game tournament night
- Go roller or ice skating
- Host an art night with pottery or painting, etc.
- Go to a museum together
- Visit a beach or lake for the day
- Take a fitness class together
- Throw a birthday party on your club's anniversary

