

# HOW WELL DO YOU KNOW THE WASH PROJECT?

1. Circle K's signature project WASH is in partnership with what organization?
2. WASH initiatives are taking place around the world, but Circle K is focusing its efforts in this country
3. What does the S in WASH stand for?
4. \_\_\_\_\_ is a disease that leads to rapid dehydration and potentially death.

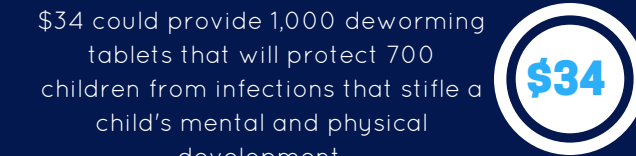
Answers:  
1. UNICEF  
2. Haiti  
3. Sanitation  
4. Cholera

Learn more and donate at  
[CircleK.org/WASH!](http://CircleK.org/WASH!)

## GIVE TO WASH



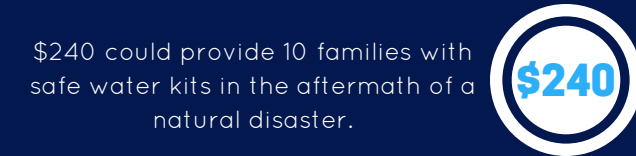
\$5 could provide 60 sachets of oral rehydration salts to combat diarrhea, the second leading cause of early childhood death.



\$34 could provide 1,000 deworming tablets that will protect 700 children from infections that stifle a child's mental and physical development.



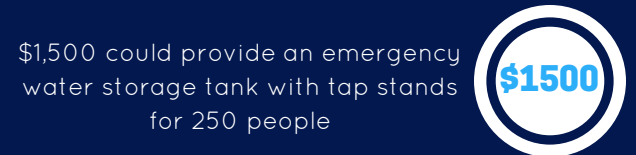
\$67 could provide enough purification tablets to create 65,000 liters of safe water.



\$240 could provide 10 families with safe water kits in the aftermath of a natural disaster.



\$415 could provide a reliable hand pump to deliver safe water to an entire community.



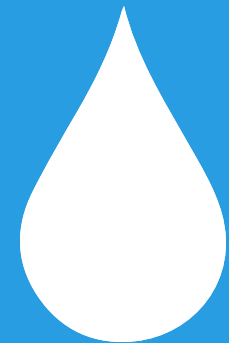
\$1,500 could provide an emergency water storage tank with tap stands for 250 people



\$3,250 could provide one school with a block of latrines (two or three) that could provide improved sanitation for approximately 150 students.



# THE WASH PROJECT



# WHAT IS WASH?

Circle K is partnering with UNICEF until 2022 to support their efforts to sustainably increase access to and quality of water, sanitation, and hygiene (WASH) in Haiti by raising \$240,000!

# WHY IS IT NECESSARY?

Over 800 children die every day due to unsafe drinking water, poor sanitation, or poor hygiene. 2.1 billion people do not have safe drinking water at home; they have no choice but to use unsafe drinking water sources, which are often contaminated with human waste or pathogenic organisms that lead to diseases such as cholera; cholera is easily treatable in a country like the United States, but can lead to rapid dehydration and death within hours in “less developed” countries. There are many consequences of inadequate WASH, and as such to support this project is to promote areas of life from health to gender equality to equity of education.

# PROJECT IDEAS

## WATER WELL WISHES

On a poster board or tri-fold display board, draw a picture of a water well. Sell water droplet cut-outs for a set amount of money and have students decorate them with their name, major, Greek letters, etc.

## DROPLET KEY CHAINS

Design water droplets out of perler beads, iron, and add a key ring. Sell for \$1 for WASH!

## BAKE SALE

Have baked goods be in the shape of water droplets or add blue food coloring to rice crispy treats and cookies in order to emphasize the theme of our initiative. For “brownie” points, print off water-related facts and tie them to the baked goods.

## RESTAURANTS

Ask a restaurant to let customers make a \$1 donation when they order water.

## MARCH WATER MADNESS

During March- leading up to World Water Day on March 22- join CKI in March Water Madness! Host lots of fundraisers, and even think about planning a “WASH Week” with your club to raise money through all sorts of projects and excitement!

## CHOLERA WATER

Sell water bottles labelled “cholera water” on campus and/or at a club event to spark conversations and raise money.

## WATER CHALLENGE

Create a challenge in your club or Kiwanis family where members vow to drink only tap water for two weeks. At the end of the two weeks, members can donate the money they saved on other beverages to the WASH program. The person who donates the most is the winner and can be rewarded.