



2025-26

CANDIDATE LITERATURE

CKI[®] Circle K
International

CANDIDATES FOR INTERNATIONAL OFFICE

CANDIDATES FOR INTERNATIONAL PRESIDENT

Kamryn Eller
Jonathan Huang

CANDIDATE FOR INTERNATIONAL VICE PRESIDENT

Matthew Yuro

CANDIDATE FOR INTERNATIONAL TRUSTEE

Emily Dailey
Kelly Liland
Neha Pasupuleti

VIRTUAL CAUCUS OF THE WHOLE

(8 p.m. ET, June 17, 2025):

Join us for a virtual Caucus of the Whole. Hear from the leaders running to represent Circle K International next year on the international board. Each candidate will have the opportunity to speak and answer questions.

REGISTER HERE:



RUNNING FROM THE FLOOR

Per CKI bylaws, (Article 12, Section 4) any eligible CKI member can run from the floor at convention. Interested members must meet the eligibility requirements, bring the appropriate paperwork to convention to verify their information and be nominated from the floor at the opening session. Interested members should contact Samantha Wagner (swagner@kiwanis.org) for additional information.

Eligibility Requirements (CKI Policy Code, Section 2, Subsection C):

Must have their name appear on the official CKI membership list;
Must be in good standing with his/her home club;
Must have a home club in good standing with CKI, their home district, and their university;
Must have a home district in good standing with CKI;
Must be enrolled at the university of his/her home club, have a minimum cumulative Grade Point Average of 2.5 on a 4.0 scale (or the equivalent) at the time of eligibility certification, and maintain a minimum cumulative Grade Point Average of 2.25 on a 4.0 scale (or the equivalent). Any special considerations may be made by the CKI Director; and, (2/17)
Must abide by their completed officer service agreement. (2/17)

If you wish to run from the floor, refer to the candidate packet for required paperwork and important dates. If the paperwork is submitted to Samantha Wagner and approved, the candidate may participate in the virtual Caucus of the Whole prior to the convention.

Required paperwork include:

A copy of your current transcript. (Spring 2025)
A copy of your fall 2025 schedule verifying that the candidate is enrolled in a college/university.

VOTE KAMRYN ELLER

Candidate for Circle K
International President

VISION:

- Membership growth
- Provisional support
- International inclusion
- Streamlined dues
- Improved public relations
- Feedback implementation
- Kiwanis-family relations
- STUDENT-LED

UNANIMOUSLY ENDORSED BY
THE CAROLINAS DISTRICT



EXPERIENCE

- 24-25 | International Trustee, Executive Committee Member
- 23-24 | Distinguished Carolinas District Governor
- 23-24 | Inaugural UNICEF Champion/Brick x Brick Committee Chair
- 22-23 | Distinguished Carolinas District Lieutenant Governor
- 22-23 | Outstanding Distinguished Carolinas Club President
- 22-24 | Founder of Miss High Point University Pageant
- 2022 | Inaugural Next Up Representative for Carolinas District
- 21-23 | High Point University Recharter President
- 17-21 | Key Club Chapter Vice President & Freshman Representative

MEMBERSHIP GROWTH & PROVISIONAL SUPPORT

Sustainable membership growth is key to keeping dues low and securing CKI's future. Our strength as leaders is our ability to be on the ground, building connections. It's time to refocus the board on being hands-on – supporting clubs and provisional districts not just through emails & calls, but through action, presence, and relationships that grow CKI from the roots up.

INTERNATIONAL INCLUSION

Expanding our global reach means making membership more accessible and ensuring every CKI member feels seen, supported, and connected. International clubs bring powerful, diverse experiences, and we must work with Kiwanis to better understand their challenges and break down barriers to involvement worldwide.

STUDENT-LED: K-FAMILY RELATIONS & PR

This is a pivotal year for CKI, and it calls for strong, student-driven leadership. The next international president must be ready to have honest, forward-thinking conversations with Kiwanis leadership about the future of our organization. One of those conversations is long overdue: it's time for CKI to become truly student-led. I'm ready to take a stand and push for that shift. That includes reworking how we approach public relations, social media, newsletters, and communication—ensuring our voice is heard, our message is clear, and our impact reaches both members and a wider audience.

FEEDBACK IMPLEMENTATION

International leadership must be truly connected to members—not just in title, but in action. If elected, I'll launch a feedback form on day one to hear directly from you and ensure your voice reaches the international board, CKI staff, and Kiwanis leadership. Your input will shape our goals, priorities, and how we show up for you all year long.

Candidate Questionnaire

Candidate Information

Name: Kamryn Eller

District: Carolinas

Candidate for: International President

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Question #1: What have you learned from your previous experiences that you plan to implement in this role?

Through my leadership experiences in CKI and beyond, I've learned the value of transparency, honest communication, and standing firm in your beliefs. While serving in roles like Recharter President, Lieutenant Governor, District Governor, International Committee Chair, and International Trustee, I've seen how important it is to empower others, not just lead them. A meaningful lesson I carry: Leadership isn't about what the organization can do for me, but what I can do for the organization. These experiences have taught me how to uplift others, create space for new ideas, and always lead with purpose. I plan to carry that mindset into this role – focusing on supporting our leaders, building trust across all levels, and making decisions that move CKI forward with integrity and intention.

Question #2: How do you plan to support and collaborate with the individuals you'll be working with in this role?

Supporting and collaborating across all levels – governors, the international board, CKI staff, Kiwanis leadership, committee chairs, Key Club leaders, and general members – is something I take seriously. I want to be a resource for everyone, someone approachable and reliable, while also being proactive in my leadership. I plan to strengthen collaboration by helping ease the burdens placed on others, especially the international board and district leadership, through reducing redundancy and streamlining expectations. A big part of that includes continuing to deeply reassess our current administrative procedures and looking closely at what's actually effective and what isn't. By working closely with staff and Kiwanis, I hope to make the behind-the-scenes processes more efficient, so we can focus on serving our members and moving CKI forward.

Question #3: What strategies would you use to grow CKI membership at the international level?

Growing CKI internationally starts at the club level. I believe deeply in the power of ground-based recruitment; the board needs to be more hands-on. We should be on the frontlines of chartering, helping new presidents build personalized plans, and providing standard growth tools like meeting guides, tabling tips, and accessible resources. Most importantly, I see myself first and foremost as a general member. I plan to keep recruiting one-on-one, just like I did when I grew my home club from 3 to 65 members in one year. That strategy works, and it's something many of us on the board are strong at. We need to lead by example—visiting struggling clubs, tabling on new campuses, and showing what true, student-led action looks like.

Question #4: Why do you feel like this is the best position for you?

I am here to MAKE THINGS HAPPEN, as I've proven I'm dedicated to doing. I want to create meaningful change on behalf of the entire organization, and this role gives me the platform to do exactly that. I've led at every level: rechartering a club from scratch, growing it to the largest in the district, serving as LTG and Governor, launching a fundraiser raising over \$75,000 for UNICEF, chairing an international committee, and helping charter (at the time) the only active CKI club at an HBCU. I've planned events, led workshops, and presented across the country. I know the ins and outs of this organization and the responsibility this role holds. I'm ready to lead with purpose, urgency, and action. CKI deserves nothing less.

Question #5: If you could only accomplish one thing during your term, what would you accomplish and why?

If I could accomplish only one thing during my term, it would be proving to Kiwanis that CKI is worthy of deeper investment and trust. Strengthening that connection is vital, not only for the future of CKI but for Kiwanis as well, as we are their pipeline of future leaders. I believe this starts with showing that we are capable, serious, and ready to lead. I know I have the experience and confidence to walk into those rooms and have honest, forward-thinking conversations – even when they're tough. If we want CKI to thrive, we need to advocate for ourselves at every level, and I'm ready to be the one who stands up, speaks clearly, and proves just how much our organization is worth.



JONATHAN HUANG

for INTERNATIONAL PRESIDENT!

2024 - 2025 International Trustee



CKI Experience

Circle K Intl. - Leadership:

- 24 - 25 | International Trustee
- 24 - 25 | New England DEI Chair
- 23 - 24 | CKI International Committee Chair (DEI Coalition)
- 23 - 24 | New England District Events Chair
- 22 - 24 | Circle K e-Club of the New England District President

Circle K Intl. - Awards:

- 2025 | Distinguished NED CKI District Board Member
- 2024 | Distinguished International Committee Chair
- 2024 | Distinguished District Committee Chair with Honors
- 2024 | Distinguished Club President Award with Honors

+ 4 YEARS IN KEY CLUB INTL!

HELLO CKI!

My name is **Jonathan Huang** and I am running to serve as your next **International President!** Currently, I have the honor of serving as a 2024-2025 CKI International Trustee.

During these past three years, I have had the opportunity to interact with countless members within CKI. This has empowered me with diverse perspectives on what our organization needs on the International level.

Now, I'm running for **International President** with the hopes of building back CKI to serve **everyone's** needs, emphasizing a sense of long-term sustainability and success. While we've made tremendous progress this year, our work is **far from complete**, and requires our **teamwork** to continue improving CKI.

Looking ahead, I hope to use this next year to establish more membership benefits, enhance the member experience, and provide stability to all of CKI, and I hope you will join me in this endeavor!

Let's work **TOGETHER** to continue crafting the future for CKI that we **need** and **deserve**. Thank you for your time and consideration for the role of IP, and see you in **Pittsburgh, PA!**



Yours in Service and Leadership,

Jonathan Huang

UNANIMOUSLY ENDORSED by the NEW ENGLAND DISTRICT of CIRCLE K INTERNATIONAL

GOALS FOR 2025 - 2026 SERVICE YEAR

BUILDING MEMBERSHIP BENEFITS:

- Collaborate with KI to offer **free** or **discounted** “welcome” merchandise for CKI members
- Offer **leadership development certifications** on **LinkedIn** for employment verification
- Work to enhance **scholarship opportunities** to make CKI more financially accessible
- Further build **Tomorrow Fund program** to support club/district service initiatives

SUPPORTING MEMBERS AND LEADERS:

- Host monthly **International Council meetings** to enable Governors to propose ideas
- Revamp the **International Committee Chair** role to have more autonomy and the ability to attend monthly calls with the I-Board + KI regarding upcoming ideas/events
- Develop more projects in collaboration with CKI’s **International Service Partners**
- Host **bimonthly office hours** to connect with club and district members/leaders
- Ensure **direct Trustee-to-District/Club** connections to bridge the gaps within CKI

LONG-TERM SUSTAINABILITY FOR CKI:

- Work to pursue **501(c)3 non-profit** licensing for CKI to enable **partnerships/sponsorship** benefits with external corporations, helping to **lessen organization costs**
- Provide more tangible incentives for **Early Bird** and **Regular Dues** payment deadlines
- Work with **provisional districts** to come up with a **detailed action plan** for growth
- Update **CKI Branding Guide**, emphasizing a **modern** organization promotional strategy
- Enhance the **Key Club-to-CKI** pipeline for leaders transitioning to the college level

PROVEN EXPERIENCES WITHIN CKI

- Established first-ever virtual-based, multi-school CKI chapter (Circle K e-Club of the New England District) that has been home to over **SEVEN** District/International leaders
- Re-built the **Missouri-Arkansas District** from scratch from 4+ years of inactivity, establishing a full District Board and working with their DA to train each individual officer
- Assisted **Montana District** with their transition out of provisional status
- Promoted new club charters within assigned districts for continued growth
- Proposed **multiple** new membership benefits for CKI members in discussions with KI
- Made **direction connections** between the International level of CKI and club + district leaders within my assigned districts - “bridging the gap” between the different groups

QUESTIONS, COMMENTS, OR CONCERNS? REACH OUT!

Phone Number: (346) 704 - 9805 | **Email:** trusteejonathan@circlek.org

Candidate Questionnaire

Candidate Information

Name: Jonathan Huang

District: New England

Candidate for: International President

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Question #1: What have you learned from your previous experiences that you plan to implement in this role?

Serving as an International Trustee, I have gained first-hand experience with supporting provisional districts, as well as building inactive districts back from the ground-up. Then, having served as an International and District Chairperson, I understand the value of building strong committees and effectively working in a team. Finally, as a Charter President, I have a strong understanding of the process clubs must undergo to charter, recruit, and retain members. Through these different experiences, I have gained a unique perspective on the different needs of our organization at a time when our future remains uncertain. As your International President, I will build upon these experiences and work with all of our leaders to continue crafting a sustainable and stable future for all of CKI.

Question #2: How do you plan to support and collaborate with the individuals you'll be working with in this role?

As International President, I plan on supporting and collaborating with the individuals I'll be working with by maintaining an open-minded approach for new, different ideas. In a position where I'll be interacting with countless club, district, and international officers, there will undoubtedly be a plethora of ideas that are presented. As a leader, I will ensure that I remain receptive to solutions other than my own, with a firm understanding that diversity in thought is a necessity for choosing the best plans to help enhance CKI. At the end of the day, all of us are united in our mission to support CKI, regardless of our individual perspective or ideas - thus highlighting the importance of being receptive to new ideas!

Question #3: What strategies would you use to grow CKI membership at the international level?

At the forefront of membership are our club members and leaders, highlighting the importance of grassroots recruitment efforts. As International President, I hope to continue creating resources that enable effective recruitment, ensuring that we are motivating and empowering leaders to do directed outreach. From CKI's perspective, I hope to continue advocating for more tangible member benefits that our leaders value, such as scholarships. Additionally, at a time when districts are continuing to struggle, I hope to prioritize ensuring that our international and provisional districts feel equally supported and represented. Lastly, I hope to further bridge the gap between International and our clubs and districts, letting our members know that the International Board is here to support them in any way.

Question #4: Why do you feel like this is the best position for you?

Having been a part of the Kiwanis Family for seven years, my experiences as an International Trustee, International Committee Chair, District Chairperson, and Club President have provided me with valuable insight on the needs of our organization. At a pivotal time when we continue to face challenges with dwindling membership and struggling clubs/districts, I am running to serve as YOUR next International President with the hopes of working with our members to build back CKI. Serving as International President would allow me to combine my passion and experiences to forge our future. CKI has been a significant part of my college journey, and I am determined to continue advocating for changes that help to ensure its long term stability.

Question #5: If you could only accomplish one thing during your term, what would you accomplish and why?

If I could only accomplish one task in my term as International President, I hope to help CKI become a 501(c)3 non-profit organization. At a time when CKI faces a significant financial deficit, becoming a 501(c)3 organization would enable us to apply for corporate partnerships, as with airline sponsorships. Through these grants and partnerships, we can help to alleviate a portion of our organization's operating costs, thus helping to lessen our financial deficit and lowering the risk for further membership dues increases. Although this is undoubtedly a difficult and long journey, I hope to use this upcoming year to get the process started, helping to forge a more positive outlook for CKI as a whole.



Matthew Yuro

for International Vice President

Planting the Seeds for the Future.

Platform

Explore New Member Benefits

- Additional scholarship opportunities
- Complimentary CKI merchandise for dues-paid members
- Grow and expand the CKI Mentorship Program

Strengthen Recruitment & Retention Support

- Recognize and celebrate our new club charters
- Host a summer webinar series around recruitment & retention strategies
- Establish new grant programs to cover the cost of CKI dues for members, as well as reactivation and charter fees

Restructure our International Committees

- Reevaluate our committee structure and application process
- Improve communication of committee updates to members
- Increase committee member recognition and accountability

Support District Leadership

- Ensure district secretaries, treasurers, and editors are supported by the international board
- Expand our outreach to international districts through Kiwanis Family Relations
- Provide more support and resources to our provisional districts



Endorsed by the New Jersey District of Circle K International
and The College of New Jersey Circle K



@trusteematthew
@matthewyuro



trusteematthew@circlek.org



(609)-608-2958

Welcome to Pittsburgh!

Greetings! My name is Matthew Yuro, and I'm thrilled to be running to be your next International Vice President of Circle K International! Over the past four years, I have had the honor of serving at the club, district, and international levels. Each experience has fueled my passion for CKI and strengthened my commitment to this incredible organization. Now, I'm ready to bring fresh perspectives, bold ideas, and meaningful initiatives to the International Board of Trustees. My journey with CKI has been rooted in hard work, dedication, and a deep love for service, leadership, and fellowship. I couldn't be more proud of what we've accomplished together. As we look ahead, I'm committed to planting the seeds of the future: cultivating growth, innovation, and transparency across all levels of our organization. I'm excited to connect with fellow leaders from around the world and to start building a bright future for CKI, together. If you have any questions, don't hesitate to reach out!

Yours in Service, Leadership, & Fellowship,

Matthew Yuro



Experiences

International:

- International Trustee, 2024-25
- Events and Awards Chairperson, 2023-24
- Alumni and Kiwanis Family Relations Vice Chair, 2022-23
- Membership Experience Vice Chair, 2021-22

District:

- Seabreeze Lieutenant Governor, 2022-24

Club:

- Fundraising Chair, 2024-25
- Recruitment and Retention Chair, 2022-24
- Kiwanis Family Relations Chair, 2021-22

Awards

International:

- 2023 & 2024 Distinguished Lieutenant Governor with Honors
- 2024 Distinguished International Committee Chairperson with Honors
- 2024 CKI Hall of Fame
- 2022 Outstanding Committee Member
- 2022 New Member of the Year

District:

- 2025 Senior Recognition Award
- 2024 Society of Distinguished Collegians
- 2023 and 2024 Distinguished Club Committee Chair

Club:

- 2023 & 2024 Club Recognition Award

Candidate Questionnaire

Candidate Information

Name: Matthew Yuro

District: New Jersey

Candidate for: International Vice President

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Question #1: What have you learned from your previous experiences that you plan to implement in this role?

Serving as an International Trustee and former Events and Awards Committee Chair, I've seen our organization's strengths and challenges. A major concern I've observed is burnout, in which many student leaders feel overwhelmed and under-supported. From this, I've learned how crucial it is to prioritize wellness and sustainable leadership. In this role, I plan to advocate for stronger support systems across all levels and continue partnerships with organizations like Active Minds to address mental health proactively. I also aim to restructure our internal operations and the number of meetings conducted, helping to find new ways to boost engagement and retention, ensuring every member feels valued and connected. These lessons will help guide my approach to creating a more supportive experience for all members.

Question #2: How do you plan to support and collaborate with the individuals you'll be working with in this role?

In this role, I plan to prioritize open communication, active listening, and mutual respect when working with individuals across the organization. Building strong, collaborative relationships is essential, and I will ensure that all team members feel valued, heard, and supported. I believe in fostering an environment where ideas can flow freely, so I would regularly check in with my colleagues, whether through one-on-one meetings or group discussions, to address concerns, share feedback, and offer assistance. Additionally, I will encourage team collaboration, leveraging the strengths and experiences of everyone involved to achieve shared goals. By creating an open, supportive, and inclusive atmosphere, I hope to help others thrive and ensure that we work together efficiently toward the success of our organization.

Question #3: What strategies would you use to grow CKI membership at the international level?

To effectively grow CKI membership at the international level, we must address key challenges such as high dues and low retention. One important strategy is to provide financial support to members who struggle with dues and to clubs that need assistance, particularly with chartering and reactivation fees, through stronger partnerships with Kiwanis. Reducing these financial barriers will make CKI more accessible and inclusive. Additionally, we need to bolster support for struggling districts and engage in open, thoughtful conversations about potential district mergers when appropriate, with the aim of creating more sustainable and functional structures. By prioritizing financial accessibility and organizational stability, we can lay the groundwork for meaningful membership growth and long-term success.

Question #4: Why do you feel like this is the best position for you?

Reflecting on my CKI journey, I believe the role of International Vice President is where I can make the greatest impact. I'm ready to advocate for both district leaders and club members at the international level. Through my experience as an International Trustee, I've had the opportunity to work directly with districts across CKI, gaining a deep understanding of their challenges and the support they need from international leadership. Over the past four years, I've seen incredible leaders shape this organization and meaningful change take root. Now, I'm ready to step up, to be a strong voice for our members, and bring a fresh, informed perspective on how international can better support both districts and clubs.

Question #5: If you could only accomplish one thing during your term, what would you accomplish and why?

If I could accomplish one thing during my term, it would be ensuring that the voices and concerns of our members, club, and district leaders are genuinely heard and addressed. I would prioritize international council meetings and personalized 1:1 meetings to help provide the support and guidance CKI needs to be providing. The international board must listen to the needs of our district and club leadership, whether it's related to our deficit, membership decline, structure and operations, or other issues our organization is currently facing. As an International Trustee this year, I've seen the difference that open communication and thoughtful listening can make. I'm ready to continue that work and help turn member feedback into meaningful, lasting change that strengthens CKI for years to come.

Emily Dailey

for international trustee



Endorsed by the Illinois-Eastern
Iowa District & District Board



Hello CKI!

My name is Emily Dailey and I am running for International Trustee. I am a senior dual degree student at the University of Illinois Urbana-Champaign (UIUC) in Social Work and Developmental Psychology. After graduation, I will attend UIUC for graduate school, studying social work.

Experience

- District Membership Education Chairperson 2025-Current
- District Governor 2024-2025
- District Kiwanis Neuroscience Research Foundation (KNRF) Chairperson 2023-2024
- District Service Chairperson 2022-2023
- UIUC CKI Social Chairperson 2022
- Kiwanis Family member 2017-Current

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Distinguished District Chairperson 2023-2024

Outstanding Board Member for the Illinois-
Eastern Iowa District Circle K International 2022-
2023



Collaboration.

Collaboration is how we can become more effective in recruitment and as an organization. One of CKI's greatest strength is fellowship, and I think strong collaboration between districts would help with membership.



Kindness.

Kindness is a universal value among people. It can motivates acts of service, the heart of our organization. Welcoming people with warmth will contribute to higher membership retention.



Inclusivity.

Our society continues to learn and grow from historical mistakes. It is important to constantly think about inclusivity in order to promote cultural humility. No one knows everything about every culture, and so we must all be willing to grow in order to foster meaningful connections.

Goals

- Create new ways that districts can feel connected and collaborate
- Provide transition packet templates to streamline the transition process, especially for provisional districts
- Help CKI grow in membership through provided resources as well as new ones

Candidate Questionnaire

Candidate Information

Name: Emily Dailey

District: Illinois-Eastern Iowa

Candidate for: International Trustee

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Question #1: What have you learned from your previous experiences that you plan to implement in this role?

I have been fortunate to serve on the Illinois-Eastern Iowa district board for three years. I have served in two chairperson roles as well as district governor this past year. Furthermore, I was UIUC CKI club social chairperson and had four years of service in key club. Each role had unique lessons that led me to where I am today. In particular, my time as Governor was full of hard decisions that required a careful balance between what was expected of me and what the individual club leaders I worked with needed. I know that there will be difficult decisions made by International Trustees, and I am prepared to find this balance if elected.

Question #2: How do you plan to support and collaborate with the individuals you'll be working with in this role?

In terms of the governors I would work with, I would start by asking clarifying questions to get a sense of what they want out of our relationship. Ideally, it would not feel like a formal relationship and we would be comfortable texting and calling to talk things through that they need. Additionally, I would be willing to provide hand-on help because I personally value that kind of help. In terms of fellow international board members, I think there would be many interesting conversations at the training event that would spark resource ideas. Additionally, I think ideas for resources would come up in conversations throughout the year.

Question #3: What strategies would you use to grow CKI membership at the international level?

The greatest recruitment tool members of CKI possess is fellowship. Fellowship is often what compels people to join organizations. The scope of my impact to employ fellowship as trustee would be limited, but I know that there would be fruitful conversations with governors to help their districts and for me to help others. One strategy I have picked up on is inviting fellow students to meetings, which has worked very well for some clubs.

Question #4: Why do you feel like this is the best position for you?

I feel this is the best position for me because, first, I served as district governor last year, so I have a fresh perspective on the role for the governors I would work with. Additionally, International Trustee responsibilities honestly sound a lot like the work I want to go into. I am passionate about serving CKI in a higher capacity. I would like the opportunity to address some issues that came up during my term as governor, and I want to advocate for governors. I want to support the individuals serving as governor. In conclusion, International Trustee is the best position for me.

Question #5: If you could only accomplish one thing during your term, what would you accomplish and why?

If I could only accomplish one thing during my term, it would be to have solid, supportive relationships with my district governors. I would like to provide sufficient support and care for district governors.



Kelly Liland

(She/Her)

International Trustee

Unanimously endorsed by the Western Canada District and University of Lethbridge CKI Club

I'm excited to be running for International Trustee. My Circle K journey began at the University of Lethbridge, where I discovered my passion for service and leadership. What started as a small commitment quickly grew into a deep love for this organization and its mission.

While pursuing my degree, I've had the opportunity to lead initiatives that have fostered growth within CKI and made a lasting impact in my district. Now, I'm ready to bring that energy, experience, and dedication to the international stage. I'm excited to help grow CKI, support our members, and make a global impact.

My CKI Experience

Junior President | University of Lethbridge | 2020-2021

Co-President | University of Lethbridge | 2021-2022

President | University of Lethbridge | 2022-2023

District Governor | Western Canada District | 2023-2024

District Governor | Western Canada District | 2024-2025

Vice Chair | Membership Experience International Committee | 2024-2025

Accomplishments

Kiwanis/CKI Scholarship | Gained an individual scholarship for each school in the WECAN district

Membership Growth 2024/2025 | 181 members, 5 clubs (98.9% increase from 2023-2024)

Membership Growth as Governor | 5 clubs (126.25% increase in 2 years)

District Status 2024/2025 | Graduated out of Provisional Status into full District Status

In-Good Standing 2024/2025 | All clubs met membership requirements

In-Person DCON 2023-2025 | Hosted the first 2 in-person DCON events since before 2020

Full District Board 2024/2025 | Built and led the first full District board elected at DCON since 2021



Instagram: Kelly.137 & gov_wecancki

Email: kelly.liland@uleth.ca

Phone number: (780)-933-5229

Education

Bachelor of Science (BCHM) | University of Lethbridge |
Fall 2019 – Spring 2024

Master of Science (BCHM) | University of Lethbridge |
Fall 2024 – Present

From President to Governor, and now ready to help guide the next generation of leaders—I'm here to support, inspire, and fuel the growth of Circle K International!



Growth: Sustaining Membership and Leadership Development

- Organize **district-wide membership and leadership challenges**, with incentives and recognition for top-performing clubs and individuals, to inspire healthy competition and boost engagement.
- Collaborate with districts to develop tailored strategies for **sustainable membership growth and retention**, with a focus on leadership opportunities and skills development for members



Relationships: Stronger Connections Across CKI and Kiwanis

- **Promote Kiwanis-CKI mentorship** by connecting Kiwanis members with CKI members to foster leadership development, provide guidance, and strengthen both personal and organizational growth.
- **Strengthen networking and collaboration** by utilizing Kiwanis connections to create collaborative service projects across districts, enhancing community impact and offering CKI members valuable resources and expertise.



Opportunity: Expanding Service and Leadership Opportunities

- Host **virtual cultural events** by organizing activities like cooking classes and language exchanges to showcase diverse talents, foster cultural exchange, and **build a stronger sense of community**.
- Offer **virtual leadership workshops** focused on skills such as public speaking and project management, helping members develop critical leadership abilities and enhancing their personal and professional growth.



Worldwide Impact: Making a Global Difference

- **Expand global outreach** by creating resources that highlight CKI's international mission, encouraging members to actively engage in global initiatives and contribute to worldwide service efforts.
- Develop **educational toolkits** to explain CKI's global impact, providing new members with the knowledge and tools to understand and participate in the organization's international work.



Candidate Questionnaire

Candidate Information

Name: Kelly Liland

District: Western Canada

Candidate for: International Trustee

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Question #1: What have you learned from your previous experiences that you plan to implement in this role?

As club President and District Governor, I focused on empowering members, fostering collaboration, and promoting leadership development. As District Governor, I led initiatives that grew membership by 99%, from 91 to 181 members in one year, helped transition the district to full status, and hosted in-person DCON events for the first time since 2019. I also led the first full District Board elected since 2021. Through these experiences, I've learned the importance of fostering growth, strengthening relationships, and empowering future leaders. I will apply these lessons as an International Trustee by organizing membership and leadership challenges to encourage engagement, prioritizing Kiwanis-CKI mentorship to strengthen connections, and creating virtual events and workshops to provide global opportunities for members to grow and develop into future leaders.

Question #2: How do you plan to support and collaborate with the individuals you'll be working with in this role?

As International Trustee, I'll promote CKI's initiatives by organizing global campaigns for food and housing insecurity, encouraging virtual food drives and partnerships with local shelters. For environmental justice, I'll lead challenges like virtual cleanups and tree planting events. For global health, I'll support health campaigns such as fundraising for clean water projects and promoting hygiene education. To address mental health, I'll organize virtual wellness events, including yoga sessions, running competitions, and workshops with mental health experts. I'll create online spaces for members to connect, share resources, and support one another. These initiatives will provide practical, engaging ways for CKI members to make a global impact while prioritizing their well-being.

Question #3: What strategies would you use to grow CKI membership at the international level?

To grow CKI membership at the international level, I would focus on three strategies: visibility, engagement, and leadership development. First, I'd collaborate with districts to create global campaigns that highlight the impact of CKI and the personal growth opportunities it offers. Next, I'd support clubs in organizing engaging service projects and events that attract new members, while utilizing digital platforms to reach broader audiences. Finally, I'd promote leadership development by providing resources for clubs to build leadership pipelines and mentorship programs, empowering members to take on leadership roles and drive growth. These strategies will help build a sustainable network of engaged members and strengthen CKI's global presence.

Question #4: Why do you feel like this is the best position for you?

I believe this is the best position for me because my journey in CKI has equipped me with the leadership skills, experience, and passion needed to make a global impact. From my time as Club President to District Governor, I've led initiatives that drove membership growth, supported clubs, and built strong communities. I've developed a deep understanding of the challenges CKI faces and the strategies that can drive meaningful change. My experience in mentorship, leadership development, and fostering collaboration will allow me to effectively support CKI on the international stage. I'm excited to use my skills to inspire others, drive growth, and help CKI achieve its mission worldwide.

Question #5: If you could only accomplish one thing during your term, what would you accomplish and why?

If I could only accomplish one thing during my term, it would be to drive membership growth by fostering relationships across multiple countries to unite CKI members in service. By creating international collaborations and service projects, we can strengthen bonds between clubs, share diverse perspectives, and learn from each other's experiences. This sense of global unity will not only enhance the impact of our initiatives but also attract new members who are inspired by the opportunity to be part of a worldwide movement. Uniting CKI members in service will boost visibility, build lasting connections, and inspire leadership across borders. Through these global relationships, we will not only grow CKI but also elevate our mission, ensuring the organization's sustainability and success in the years to come.

NEHA PASUPULETI

For international trustee

ENDORSED BY THE OHIO STATE UNIVERSITY CIRCLE K CLUB & THE OHIO DISTRICT

Hello Circle K International!

Welcome to our 2025 International Convention! My name is **Neha Pasupuleti**, and I am so excited to be running to serve as your next Circle K International Trustee. I am a rising junior at The Ohio State University, where I am studying business operations management and global public health. This term will begin my 8th year in the K-Family, and this past year, I had the honor of serving as the Governor of the Mighty Ohio District. Through this role, I've gained insight into the opportunities for Circle K International and have learned new strategies from my club leaders to expand their club's connections and service. As a trustee, I aim to be a resource for our members and will focus on strategies to enhance the membership experience so that CKI continues to **thrive** in the future. Thank you all for your service this year, and enjoy the international convention!

Yours in Service and Friendship,

Let's thrive with cki



Neha Pasupuleti

KIWANIS FAMILY HISTORY

Circle-K International: '23-'25

Ohio District Governor '24-'25
OSU Club Events Chair '23-'24

Awards Received:

Carthage Pullman Society
Past International President's Award
Outstanding New Member Award

Key Club International: '19-'23

Ohio District Secretary-Treasurer '22-'23
Ohio Division 4W Lt. Governor '21-'22

Awards Received:

Ohio District Board Member of the Year
Robert F. Lucas Outstanding Lt. Governor Award
Ohio District Lt. Governor of the Year



As Governor, I helped my clubs GROW, as Trustee, I'll ensure our members THRIVE

@neha.pasupuleti | npasupuleti@gmail.com | (937) 789-0007

CKI, LET'S THRIVE!

EMPOWERING *members*

- EXPAND PROFESSIONAL DEVELOPMENT OPPORTUNITIES
- ENHANCE MENTAL HEALTH AND WELLNESS RESOURCES **WITH ACTIVE MINDS**
- RECOGNIZE MEMBERSHIP ON SISTRICK SOCIAL MEDIA PLATFORMS
- ADVANCE THE ALUMNI NETWORK PLATFORM TO SUPPORT **PEER-TO-PEER MENTORSHIP**



PROMOTING OUR *tenets*

- CHAMPION THE **"GIVE A DAY TO CIRCLE K"** - GLOBAL 24-HOUR SERVICE CHALLENGE FOR LOCAL IMPACT
- ENCOURAGE ALUMNI **GROWTH TEAMS** AND LEADERSHIP TRAINING
- PROMOTE SISTRICK CONNECTION THROUGH **SOCIAL MEDIA CHALLENGES** AND FEATURED STORIES



BOOSTING *Districts*

- PROVIDE SOCIAL MEDIA TEMPLATES AND DIGITAL **RECRUITMENT RESOURCES**
- TRACK CLUB PROGRESS IN MONTHLY SISTRICK NEWSLETTERS
- CELEBRATE CLUBS THROUGH AUTOMATED **GROWTH ACKNOWLEDGMENTS**
- FOSTER KIWANIS FAMILY COLLABORATION



we are the future of kiwanis! let's thrive together.

Candidate Questionnaire

Candidate Information

Name: Neha Pasupuleti

District: Ohio

Candidate for: International Trustee

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Question #1: What have you learned from your previous experiences that you plan to implement in this role?

Serving as Governor of the Ohio District has given me a deep understanding of how to empower clubs and members throughout our organization. I've learned that the best way to support our organization is through actively listening and providing the tools and resources they need to thrive. From hosting Club Leader's Forums to engaging each of our district's 15 clubs to identify opportunities for growth, I've prioritized open communication and collaboration. My experiences within the Kiwanis family have also helped me understand CKI from the outside perspective and the value of connection throughout. As a trustee, I hope to carry forward the successes in Ohio by being present for my districts and creating inclusive spaces to foster innovation and growth across our organization.

Question #2: How do you plan to support and collaborate with the individuals you'll be working with in this role?

To support and collaborate with the leaders I'll be serving alongside, I want to build strong, trusting relationships with the district leaders by reaching out and providing an accessible and safe space for open dialogue. I want to empower each of my Governors to lead with confidence through sistrict collaboration. In addition to monthly 1-1s with each governor, I'll also offer virtual sistrict social and service projects each semester. In each sistrict newsletter, I will publish the progress of each district regarding membership, service hours, and fundraising dollars and include a spotlight on a member, club, or service project. I'll continuously ask for feedback and advocate for each district's needs while championing what's best for the district and members we all serve.

Question #3: What strategies would you use to grow CKI membership at the international level?

To grow CKI, we must focus on empowering members and supporting sustainable club growth. I plan to help districts develop annual membership strategic plans built on the past year's data and hope to use this to highlight goals and opportunities. I will also encourage stronger connections with Key Club through promoting joint service projects, visits, and early outreach. In each of these strategies, social media will play a key role, and I aim to launch engaging and shareable campaigns that promote the impact and value of CKI to drive interest within each of our clubs. Growth begins on each campus and can only develop when we have a culture of belonging and create a space where each member can lead, serve, and thrive.

Question #4: Why do you feel like this is the best position for you?

Having served at the club and district levels, I'm ready to use the lessons I've learned on a larger scale. This role aligns perfectly with my passion for service, leadership, and fellowship. As Governor, I led Ohio through a successful year by building strong communication channels for all club leaders, empowering members to increase their involvement, and creating spaces for collaboration between clubs. I want to bring this same energy and strategy to the international level and serve as an advocate and connector for the people I serve. Circle K International has helped me grow into the leader I am today, and I want to give back to our members so that they have the same pride in our organization as I do.

Question #5: If you could only accomplish one thing during your term, what would you accomplish and why?

If I could only accomplish one thing, it would be to see an increase in service across the clubs and districts I get to work with. Sustaining and growing CKI's impact starts at the club level, and I want every club to feel supported as they expand membership and impact. To achieve this, I'll work with district leaders to expand service opportunities and develop customized growth plans to increase membership. When clubs are thriving, members feel empowered, and the community sees our impact. Increasing membership means strengthening our foundation for the future of CKI. My goal is to leave each district I serve with not just more members but with stronger systems and confidence to continue their service and community impact even beyond my term.

