

Promote the Brick x Brick project on your campus and help build schools for children in Côte d'Ivoire while contributing to a cleaner planet and empowering women. Use these approved fonts, colors and logos to build resources to support your fundraising efforts.

## LOGOS

[Download the complete logo collection here.](#)

UNICEF and CKI logo lockup



Wordmark



Wordmark with tagline



Logo brick



## MEMBER RESOURCES

Check out the Brick x Brick landing page for FAQs and additional information.

[Download the PowerPoint template and social media graphics here.](#)



## FONTS

Preferred font: Myriad Pro

Alternate font: Verdana



Black Regular



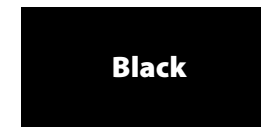
Bold Regular

## COLORS

Primary colors



CMYK: 100 / 0 / 5 / 5  
RGB: 0 / 165 / 217  
HEX: #00A5D9



CMYK: 0 / 0 / 0 / 100  
RGB: 0 / 0 / 0  
HEX: #000000



CMYK: 0 / 0 / 0 / 0  
RGB: 255 / 255 / 255  
HEX: #FFFFFF

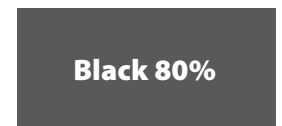
Accent colors



CMYK: 45 / 0 / 80 / 33  
RGB: 103 / 145 / 70  
HEX: #6A9448



CMYK: 6 / 7 / 55 / 0  
RGB: 242 / 225 / 139  
HEX: #F2E18B



CMYK: 0 / 0 / 0 / 80  
RGB: 88 / 89 / 91  
HEX: #58595B