Brick x Brick Brand Guidelines

Promote the Brick x Brick project on your campus and help build schools for children in Côte d'Ivoire while contributing to a cleaner planet and empowering women. Use these approved fonts, colors and logos to build resources to support your fundraising efforts.

LOGOS

Download the complete logo collection here.

UNICEF and CKI logo lockup

IN SUPPORT OF unicef USA | CKI Circle K International

Wordmark

BRICK x BRICK

Wordmark with tagline

BRICK x BRICK
Building a sustainable future through education and empowerment

Logo brick

BRICK x BRICK

MEMBER RESOURCES

Check out the Brick x Brick landing page for FAQs and additional information.

Download the PowerPoint template and social media graphics here.

FONTS

Preferred font: Myriad Pro

Aa Aa
Aa *Aa*

Black Regular

Alternate font: Verdana

Aa Aa
Aa *Aa*

Bold Regular

COLORS

Primary colors

Pantone 632 Cyan	Black	White
CMYK: 100 / 0 / 5 / 5 RGB: 0 / 165 / 217 HEX: #00A5D9	CMYK: 0 / 0 / 0 / 100 RGB: 0 / 0 / 0 HEX: #000000	CMYK: 0 / 0 / 0 / 0 RGB 255 / 255 / 255 HEX #FFFFFF

Accent colors

Pantone 7490 Green	Pantone 459 Yellow	Black 80%
CMYK: 45 / 0 / 80 / 33 RGB: 103 / 145 / 70 HEX: #6A9448	CMYK: 6 / 7 / 55 / 0 RGB: 242 / 225 / 139 HEX: #F2E18B	CMYK: 0 / 0 / 0 / 80 RGB: 88 / 89 / 91 HEX: #58595B