

# CKI WEEK GUIDE

**CKI**  
Circle K International

CKI Week is about celebrating the impact our members have around the world and giving the same opportunities to students starting out.

CKI Week 2022 is from October 17-22 and will feature these six themes. Although we'll celebrate them on specific days, feel free to participate whenever your club can.

Get in the spirit by taking part in social media and action challenges with your club!

## » Theme 1 | #ChooseCKI

Show others why you #ChooseCKI. Promote CKI to new members and [share your CKI story!](#)

**GET INVOLVED:** Wear your CKI gear around campus and bring a friend to a club meeting.

**SOCIAL MEDIA CHALLENGE:** Why did you #ChooseCKI? Wear your CKI merchandise (shirt, buttons, etc.) around campus to showcase your CKI pride. Share your story on your personal account(s)!

## » Theme 2 | CKI Around the World

CKI is a global organization with an [impact that spans 18 countries](#). Celebrate our global scope and connect with CKI clubs from another district or country!

**GET INVOLVED:** [Host an interclub meeting](#) with a club from another district or country or connect with members from around the world.

**SOCIAL MEDIA CHALLENGE:** Give a shout-out to a club that you've connected with.

## » Theme 3 | Lead with Love

Learn how you can create [consistent leadership opportunities](#) and [foster professional development](#) for all members. Connect with CKI alumni or other leaders on campus to learn from their leadership experiences.

**GET INVOLVED:** Invite CKI alumni, Kiwanis family members or other campus leaders to a leadership development event.

**SOCIAL MEDIA CHALLENGE:** Post about the people who mentored you during your CKI journey. Tag someone else to do it, too!

## » Theme 4 | Find Your Family

CKI members often say they joined for the service, but stayed for the fellowship. Invite classmates to an [engaging and inclusive club social](#).

**GET INVOLVED:** Host a fun social that celebrates being a member of the world's largest, student-led collegiate service organization!

**SOCIAL MEDIA CHALLENGE:** Share your favorite CKI memory on social media.

## » Theme 5 | Random Acts of Kindness

CKI is all about making the world a better place. [Brighten someone's day](#) while [promoting CKI to prospective members on your campus](#).

**GET INVOLVED:** Do a random act of kindness as an individual member or a club.

**SOCIAL MEDIA CHALLENGE:** Post your good deed on social media. Tag a friend to share their act, too!

## » Theme 6 | Do Something Day

Use the [Community Outreach Report](#) to identify needs in your community and take action with CKI clubs around the world.

**GET INVOLVED:** Take action in your community! Host a service event and invite others on campus to participate.

**SOCIAL MEDIA CHALLENGE:** Share a photo and story from whatever your club does this day.



**Don't forget to use #ChooseCKI and tag CKI this week for a chance to be featured!**